"How to do Successful Friends of Scouting Presentation"

Night of the Presentation:

Get to the meeting early and make sure you have the information needed to make the presentation, including member cards and facts about the unit including district and council participation, awards earned, etc…..

The Presentation

a. The Unit Leader introduces the unit Friends of Scouting coordinator, worker, or presenter.
(Ask that it is a warm, hearty introduction, You should write the introduction for him/her)

Sample Introduction

- "Tonight, we have with us _____, who is representing our unit, Pack/Troop/Post# _____, our district and our council. Mr. or Mrs. _____ is a volunteer reviewing with us the council story complete with the Friends of Scouting enrollment program. I might add – I fully endorse the program, and have become a Friends of Scouting contributor myself. He/She has served as a volunteer for ____ years. His/Her son was in the _____ Scouting unit.

- b. Cards are passed out to families through youth members. Remember that if you have done your job, the cards are up-to-date, presorted, and every family has a typed Friends of Scouting card. While cards and brochures are being passed out the presenter can give information on your involvement in the Scouting program and if you son was in the program his involvement.

c. **Sample Presentation**
"Thank you for giving me a few minutes of your time. The youth in your unit have had a lot of fun, and learned quite a bit along the way, and there's a lot more to come. You've watched your child do a lot of growing up in Scouting, learning skills and shouldering responsibility. You parents, and all of the leaders, have worked together to offer our children opportunities they couldn't have anywhere else. As the years pass, there are even more chances to learn and grow in Scouting – there are camping trips, and wilderness high adventure outings, and more skills to learn. But none of this just happens. All of your leaders have been trained. There are professional Scouters who help recruit, train, motivate, and help solve our small problems so we can improve our program to youth. There is a council service center that helps us with literature, program helps, badges, advancements, camp reservations, and many other services. I believe so firmly in the Scouting program that I wanted to become involved myself."

- During the past few years our camps have seen great structure and program improvements including:
- A new swimming pool at Pine Hill Scout Reservation
- A newly renovated dining hall at Pine Hill Scout Reservation, as well as, other building improvements.
- A new rifle range at Roosevelt Scout Reservation, as well as, building improvements.
- A new mountain bike program at Roosevelt Scout Reservation and many other new programs during the past two years.
- A new 100 ft by 40 ft dining tent which for the first summer of 2010 fed everyone in one room. A brand new kitchen was built and in operation for the summer of 2010.
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2010 was a historic year as the Boy Scouts of America celebrated our 100th Anniversary. The Scouting program was started in 1910 and has made a difference in the lives of millions of young men and women including yours and mine.

- Each year every member of the Boy Scouts of America pays a $15 registration fee that the Southern NJ Council forwards to the National office. However it costs over $210 per youth member. Each year we must raise that amount from special events and investments, but over a third of our support comes from contributions from you and other parents and companies in our area.

- d. Call for action
- "Join now in our effort for better Scouting for more youth. Support Scouting and your youth members by filling out the pledge card that has been handed to you. The suggested level of a family's contribution equals the amount of costs to support one boy with the behind-the-scenes work costing $210.00. For a contribution of $125 you will receive a patch highlighting the 12th point of the Scout Law Reverent". No matter what the amount of your pledge, you can be proud that you are doing service to the youth of the Southern NJ Council.

- Every family has received a pledge card tonight. You do not need to pay tonight, although your check, credit card or cash is welcome. Please sign the card. Write your pledge and the date you wish to first be billed in the box below the bar code. If you are not making a payment tonight write 0 on the payment line. Circle how you would like to make the payments. Please check your name, address and telephone number. If you need to make corrections please make it right on the card. Remember matching gifts, some companies will match or even double your pledge.

If you have any questions, or need any help, don't wait – call one of these people: Scout Family Chairman or your District Executive