

2016 Marketing & Membership Incentives

Details are available <http://www.gardenstatescouting.org/membership>

To be eligible for the membership grants, 3 Free days of camp and pinewood derby incentives a unit must name a Marketing & Membership representative (see below).

1. **We are asking all units to designate a Marketing & Membership contact.** We are designing a special patch just for them! This person will help coordinate any growth and recruitment initiatives in the unit and work with the District Executive. Send name/phone/email and unit number to marketing@gardenstatescouting.org and cc your DE.
2. **3 Free Days of Cub Scout Day Camp** – Incentive begins March 1, 2016. Ends June 1, 2016. New Cub Scouts that join between **March 1 and June 1** can attend 3 FREE days of camp at one of the GSC Summer Day Camps at Pine Hill Scout Reservation or Pine Tree Education & Environmental Center, and Camp Grice. Not valid for Lion Cubs. Tigers must have parent accompany them to camp.
3. **Membership Grants** – Units can get up to \$500 in funding to support a unique or new form or recruiting Scouts this spring/fall. Open to Cub Scout, Boy Scout and Venturing units. Deadline to apply will be **March 18**, details on the website.
4. **Boy Scout Recruiter CSP (council shoulder patch) Design Contest** – open to all current Boy Scouts, design must fit into the shape of a standard CSP (5" long by 2" high) but the actual design should be larger to show detail. **Designs due: March 25.**
5. **Boy Scouts Shoot into Scouting Recruitment Day** (May 7, 11 a.m. – 5 p.m. Pine Hill) Inviting 5th-8th grade boys. BB, Archery, Rocket Launch, Possibly shoot 22s, special skills stations set up by local Scout units, campfire. Troops that participate get a free campsite for that weekend. If interested in helping please send email by **March 25** to Stacey.ehling@scouting.org
6. **Lion program will continue this fall** - A special Lion flyer will be available by late spring. All units that sign-up to have a Lion program again in 2016 will get facebook advertising to recruit lions. Sign-up will be held in May.
7. **District Membership Growth Award** – Each district will present a special award to units in their district that have achieved substantial membership growth.
8. **Pinewood Derby Growth Incentive** – Cub Scout Packs that achieve 10% growth over their November 30, 2015 numbers will receive FREE pinewood derby cars for every registered boy in their unit. Incentive starts now and ends in November.
9. **Fall Application Turn-In Incentives** – Units that bring in applications in September and October will be eligible to participate in special drawing for free tickets to local attractions (ex: museums, sporting events etc.), and other prizes. Units get one entry for every application brought in.
10. **Free ticket to Cub Fun Day** – New Cub Scout applications that are turned in starting July 1 to Oct. 10 will result in a free ticket for Cub Fun Day that will be mailed directly to the Scout.
11. **Cub Scout "Help My Pack Grow" recruiter patch and pin program will continue.**