Garden State Council Marketing & Membership Committee
2016 Membership Grant Guidelines

The following guidelines are designed to assist units of the Garden State Council in preparing the application for a membership grant to support unit recruitment and retention.

1. Membership grants are available each year, in the spring.
2. Grants are to assist with expenses related to membership that might not otherwise qualify for financial assistance.
3. Units will be awarded a maximum of $500 per year.
4. Cub Scout Packs, Boy Scout Troops and Venturing Crews are eligible to apply.
5. A unit must have a Membership Coordinator* to be eligible to apply for the grant.

Priorities are:

1. New initiatives in recruiting and/or retention, with an emphasis on growing membership.
2. Projects must have measurable outcomes.
3. Collaboration between units is strongly encouraged.
4. Unit financial contribution to the project (in addition to the council).

Matching Funds cannot be used for: Membership fees, capital purchases, traditional newspaper/media advertising, flyers or other recruitment materials currently available through council.

Important Notes:

1. Grant money is not given in advance. The unit must complete the project, submit a final report, and submit receipts for all purchases, and comply with deadlines in order to receive the grant.
2. *Membership Coordinator is a parent or volunteer (not the current Cubmaster, Scoutmaster, Committee Chair) who is responsible for scheduling and coordinating membership recruitment activities for the unit, and serves as liaison between the unit and district/council regarding recruitment and membership activities. The name, phone, e-mail of this person must be provided.
3. The Garden State Council has standard flyers, yard signs, posters and other recruitment materials that are FREE and available for your use.

The recipients of membership grants must agree to provide summary activity reports at the conclusion of their project (or monthly if it is an ongoing effort) until all funds are accounted for. No grant money will be released without copies of receipts.

Requests for membership grants must be received by March 18, 2016. Grant recipients will be notified no later than April 11, 2016.

Questions should be directed to grants@gardenstatescouting.org or call Stacey Ehling (609) 261-5850 ext. 217.
Garden State Council – Marketing & Membership Committee

2016 Membership Grant Application

Unit Number: _____________  Unit Type: ________________  District: _____________________

Name of project:______________________________________________________________

Description:

Describe how this project will increase unit retention or attract new families to the Scouting program

How will success be determined (must include some quantitative measurement – number of youth recruited, signed-up, names collected, etc.):

Total project budget: $
Amount requested from council: $

Is this a new ( ) or ongoing project ( )? If new, what is the duration?

Name of Membership Coordinator Submitting the application: ________________________________

Cell Phone: __________________________ E-mail: _______________________________________

Unit Approval by: ____________________________________________
(Name of Committee Chair/Unit Leader)

Grant Submissions must be made electronically by March 18, 2015 via e-mail to: Grants@GardenStateScouting.org