THE PROMISE

Every week Scouts raise their hand and make a promise. It represents a lifelong commitment to them and to the community they share.

It takes another kind of promise – the one within themselves – to help them grow into productive adults. Promises are what Scouting in our council is all about.

Everyday, Scouts and their families participate in learning and activities centered on achieving three aims: character development, citizenship training and personal fitness.

DOES SCOUTING WORK?

Scouting was put to the test over the course of 3 years when Tufts University worked with youth to measure character attributes of both Scouts and non-Scouts. Funded by the John Templeton Foundation, nearly 1,800 Cub Scouts and nearly 400 non-Scouts under age 12 were measured using both interviews and survey data.

The BSA’s mission is to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Scout Law.

TIMELESS VALUES MAKE LASTING IMPRESSIONS

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CUB SCOUTS: K THRU 5TH GRADES

Cub Scouting is fun for the whole family. In Scouting, boys and girls have fun with hands-on learning and achievement that puts kids in the center of the action and prepares them for today – and for life.

HOW YOU CAN DO TO HELP

It costs the Garden State Council about $200 annually to deliver Scouting to young people in our 6+ counties.

We invite you to consider an annual gift of support, which keeps Scouting the most cost-effective, comprehensive youth development program on the planet.

HOW CONTRIBUTIONS ARE SPENT

There are many Scouting costs above and beyond that which your family provides to support your Scout and unit including:

- Materials and resources for the training of all adult volunteers
- Operations of the Council Service Centers and Scout Shops
- Maintenance and utilities to operate five camping properties
- Direct customer service personnel including Field, Support and Camp Staff
- Scholarships for families in need to cover the cost of membership, uniforms, books and activities.

Your gift to Scouting also keeps down the cost of local events and activities, such as, weekend events for Cub Scouts and Scouts BSA, as well as, day camps and summer camps.

GARDEN STATE COUNCIL IMPACT

The vision of the Garden State Council is to offer exciting, fun, and values-based experiences of the highest caliber to the greatest number of youth possible.

The mission is to deliver the highest quality youth program of character development and leadership training, and to prepare young people to make ethical decisions, so they can reach their full potential and better serve their family, community, and country.

Last year in the Garden State Council:

- 6,692 youth members served
- 2,909 adult volunteers serving youth
- 2,653 rank advancements in Cub Scouts
- 7,135 merit badges earned by members of Scouts BSA
- 1,485 rank advancements in Scouts BSA
- 177 youth earned the rank of Eagle Scout
- 48,450 hours of community service provided by Garden State Council youth

SCOUTS BSA: AGES 11-17

Service, Community Engagement and Leadership Development become increasingly important parts of the program as youth lead their own activities and work their way towards earning Scouting’s highest rank, Eagle Scout.

VENTURING: AGES 14-21

Venturing is youth-led and youth-inspired. Youth acquire life skills and gain experiences that will prove to be valuable regardless of where their future takes them.

STEM SCOUTS: 3RD THRU 12TH GRADES

STEM Scouts provides the opportunity for youth to practice real world lab skills by creating, tinkering and exploring a variety of STEM topics through hands-on experiments.

EXPLORING: AGES 10-20

Exploring provides core based activities and mentorship for youth looking to discover their future.

OUTCOMES FOR YOUTH THANKS TO YOUR INVESTMENT IN SCOUTING

CONFIDENCE

ACHIEVEMENT

PRINCIPLES

TEAMWORK

SUCCESS

COMMUNITY

LEADERSHIP

YOUR PROMISE

The success of Scouting depends on those who support it. That includes the work of adult volunteers, the encouragement of parents and the financial assistance of Friends of Scouting. After all, providing a quality program to a growing number of Scouts becomes more expensive each year. Your generous gift does more than simply cover our expenses. It serves as your personal promise to our Scouts today and our community tomorrow.

PLEASE MAKE THAT PROMISE TODAY.

HOW WE INVEST

87% Program Delivery

13% Support Expenses

HOW WE ARE FUNDED

7% Scout Shop Sales

15% Special Events

10% Project Sales

25% Foundations & Trusts

23% Camping

11% Investing Scouts

15% Special Events

6% Friends of Scouting

3% Other

1% United Way

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