



Retaining Membership

“ If everyone does a little, no ONE has to do a lot”



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The hardest part is ...



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Getting Volunteer Leaders

- Start Small
 - Engage Parents in Program
 - Use Their Talents
- Build on Successes
- Show the Benefits

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Retaining Volunteer Leaders

- Plan Team Building Events
- Make Being a Leader Fun
- Recognize Achievements

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Keeping Volunteers & Scouts

- The parents need to believe in the merits of our program and what it can do for not just their scouts....but for their family.

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Keeping Volunteers & Scouts

- Keep a child scouting through the Arrow of Light rank and you will change how they remember their childhood
- Keep a child scouting through the rank of Eagle Scout and you will change their future.

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Keeping Volunteers & Scouts

- Testimonials are tremendous!

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Summary

- **Build and Promote a Scout Program that appeals to Youth & Adults.**
- **Host Team Building events for the adults**
- **Show parents & Scouts “What’s in it for them”**
- **Use Testimonials from Eagle Scouts, Eagle Parents and Outgoing Leaders**

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