

HOW-TO

Run Your Camp Card Sale



Focus on Adventure!

Unit Camp Card Coordinator's Guidebook 2024 Edition



BOY SCOUTS OF AMERICA®
GARDEN STATE COUNCIL

What adventures will you fund with Camp Cards?

Contact your District Executive to stock up!

HOW-TO | Run Your Camp Card Sale

Flyer for Sellers:



Welcome to Camp Cards!

The Camp Card sale is an annual opportunity for youth and units to earn funds to offset the cost of their adventures in Scouting or Exploring. Each card sells for \$5 and offers single-use coupons worth \$30 in savings, plus discounts at national and local retailers, restaurants, and service providers worth hundreds more.

- ➔ Earn 50% commission on each sale.
- ➔ Return unsold cards without penalty by 6/12.
After 6/12, units will pay an extra \$0.50 for each unsold, unreturned card.

Unit Camp Card Coordinator

Unit Camp Card Sale Coordinators organize the sale, support your sellers, and promote the product to your families as well as your community. Encourage your sellers to safely go door-to-door, organize show-and-sells, and sell cards in their workplaces. Be sure to check local rules and the Guide to Safe Scouting. Unit Coordinators also collect and track all payments and submit them to Council.

Important Dates

- | | | | |
|------|--|-----|---------------------------------------|
| 3/1 | Sale Begins | 4/5 | Drive for 25 Prize Drawing |
| 6/1 | Sale Ends | 5/3 | Drive for 25 Prize Drawing |
| 6/12 | All payments and unsold cards due to Council | 6/7 | Drive for 25 and Grand Prize Drawings |

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Council Camp Card Website:



Sales Incentives

Monthly Prize Drawing: "Drive for 25"

Youth who drive their sales to 25 cards can enter for a chance to win a \$100 Visa Gift Card. For each month of the Camp Card Sale, sell 25 cards get one entry; sell 50 get two entries, etc.. Drawing dates: April 5, May 3, and June 7. To be eligible for each month's drawing, the money and totals for each youth must be submitted to the Scout Office before the end of the previous month.

Grand Prize Drawing

One lucky youth seller will win the Grand Prize: \$250 to spend in the Garden State Council Scout Shop or credit for a Garden State Council summer camp adventure! The Grand Prize winner will be selected from all remaining Drive for 25 prize entries on June 7.

Visit the [Camp Card](#) page of the [Council Website](#) to download drawing entry slips.

Your Next Steps

- Help your sellers set goals and plan their sale.
- Order cards through your DE or the Council website.
- Organize a Show-and-Sell at your charter organization.
- Promote the sale to your community and coach your families to do the same.
- Collect funds and turn them in to Council.

INSPIRATION BONUS FOR TROOPS: Remind Scouts about the Entrepreneurship and Salesmanship merit badges!

GardenStateScouting.org/support/camp-cards

HOW-TO

Fund Your Adventure



Sell Camp Cards!

- Each card sells for \$5
- Each card has 4 single-use coupons worth more than \$30 in savings
- Each card sold puts \$2.50 toward your next adventure!



TELL YOUR CUSTOMERS: Each card includes a code to access additional savings through online coupons worth hundreds of \$\$\$!

DRIVE FOR 25 PRIZE DRAWINGS: Want to win a \$100 VISA gift card? Get an entry to the monthly drawing for each 25 cards you sell! Plus: The Grand Prize is \$250 to spend in the Garden State Council Scout Shop or credit toward a Garden State Council summer camp adventure!

What adventures will you fund with Camp Cards?



Contact your unit's Camp Card Coordinator to stock up!